

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

In the Matter of the Arbitration
Between

CONOPCO, INC.

Petitioner,

vs.

LORNAMEAD BRANDS, INC.,

Respondent.

JUDGE SAND

07 CIV 9458

Civil Action No. 07-Civ-_____

**NOTICE OF PETITION OF CONOPCO, INC. TO CONFIRM ARBITRATION
AWARD**

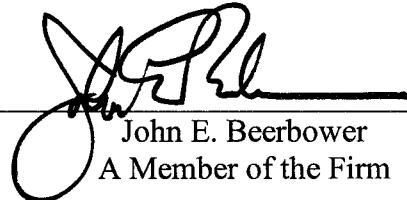
PLEASE TAKE NOTICE THAT, upon the Petition to Confirm
Arbitration Award, the annexed supporting declaration of John E. Beerbower, executed
on October 23, 2007, with exhibits annexed thereto, and the supporting memorandum of
law, petitioner hereby applies to this Court at the Daniel Moynihan United States
Courthouse, 500 Pearl Street, New York, NY, for an order pursuant to 9 U.S.C. section 9
confirming an October 12, 2007, arbitration award rendered in Conopco, Inc. v.
Lornamead Brands, Inc.; and granting such other and further relief as the Court deems
just and proper.

PLEASE TAKE FURTHER NOTICE THAT, pursuant to 9 U.S.C. section 6 and local Civil Rule 6.1(b), answering papers to the petition and supporting papers shall be served within ten business days following service hereof.

October 23, 2007

CRAVATH, SWAINE & MOORE LLP,

by



John E. Beerbower
A Member of the Firm

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